Subject: DCBID - BBQ Sponsorship

From: Michael Filson </O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE

GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS

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Date: 08/29/2017 12:01 PM **To:** Jessica Lall < jlall@ccala.org>

Jessica,

I wanted to reach out to you and see if CCA would like to be a sponsor for our 18th Annual Public Safety Appreciate BBQ. The Public Safety BBQ is our way of saying thank you to the law enforcement and public safety personnel who help make Downtown a safe and welcoming place to live and work.

We expect some 1,500 office workers, residents, and public safety officers to attend this year's event, which features a BBQ lunch, remarks by elected officials, giveaways, and live music on Bank of America Plaza. We appreciate you considering sponsoring the event again this year (full package and benefits attached) and don't hesitate to get back to me with any questions.

Mike Filson

Associate Director, Marketing & Community Relations

https://www.downtov

Downtown Center Business Improvement District

626 Wilshire Blvd., Suite 200 I Los Angeles, CA 90017

Call: 213-416-7524 | Fax: 213-624-0858

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